

CIS 4930: Secure IoT

Prof. Kaushal Kafle

Lecture 15

Class Notes

Quiz time!

- Project report submission was *yesterday*.
- Next class
 - Outline of the next project – **Security analysis of IoT apps**
 - Similar to before, you will submit a project proposal.

Smart Home Privacy



Smart Homes

Transmit *device and environment* data to remote servers!



Vendors may process **privacy-sensitive information** about home usage!



Behavior Profiling



Affecting Insurance Claims



Inferring Sensitive Information



Smart Homes

Transmit *device and environment data* to remote servers!



Vendors may process **privacy-sensitive information** about home usage!



Consumers should be informed about the privacy practices with regard to device data.



Behavior Profiling



Affecting Insurance Claims



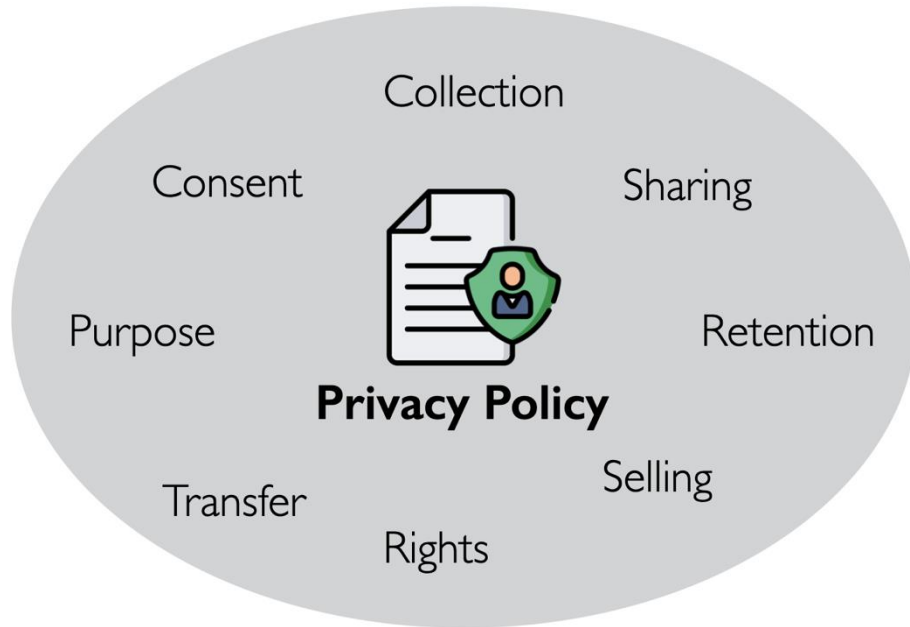
Inferring Sensitive Information



Privacy Policies



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Press room | Careers | Authorized Internet Dealers



- ◆ **Legally Binding**
- ◆ **Conveys Data Handling Practice**
- ◆ **Informed Decision Making**



Privacy Policies



Inferring Sensitive Information

“XYZ may be required to process data that are deemed by applicable legislation to be sensitive, since they may incidentally reveal Users’ religious beliefs or sexual orientation.

This may be the case if electricity and the Application are not recorded as being used between Friday night and Saturday night (***which could suggest that users belong to the Jewish faith***) or if only one room (such as a bedroom) is registered on the Application for a home shared by two people of the same sex (***which could suggest the occupants’ homosexual or bisexual orientation***).”

Understanding Smart Home Privacy

How difficult is it for consumers to obtain privacy policies that apply to their smart home devices?

Availability

How precisely is the collection and sharing of device data described in smart home product privacy policies?

Content

How comprehensive are smart home product privacy policies in describing the collection/sharing of device-data?

Coverage



AVAILABLE

Availability Findings

Finding 1: 10.57%, i.e., 63/596 of smart home vendors *do not provide privacy policies*, i.e., not even for their websites.

Finding 2: 43.52% *do not provide policies for smart home products*.

Finding 3: Only 64.38% made policies available from their website.

Source	Number of device policies
Vendor websites	188 (64.38%)
Google Search	41 (14.04%)
Google Play Links	21 (7.19%)
Mobile Apps	42 (14.38%)
Total	292 (i.e., 100%)

Finding 4: Device privacy policies can be *extremely difficult to obtain*.

Finding 5: 6.84% of the vendors *do not even make their website privacy policies easily available*.

Why is all this a problem?



Policy Content Findings

Finding 6: 26.05% of the policies describe collection using broad terms rather than discussing specific device types or device data (e.g., usage information).

Finding 7: 70.42% of device privacy policies specify collection at the granularity of device data (e.g., temperature information collected from thermostat). 

Why is all this a problem?



Finding 9: 8 vendors explicitly state that they do not collect any information within their privacy policy, which may be inaccurate

Finding 10: 186/284 or 65.49% of device privacy policies only discuss sharing practices for PII or “personal data,” but not for device data.

Finding 11: 34.28% of device privacy policies do not specify with whom the data is shared.

Finding 12: 2.1% of vendors do not discuss sharing data and only 3.87% state that they do not share data.



Policy Coverage Findings

Finding I3: 50/200 (25%) of the privacy policies that precisely discuss device data only **discuss a subset of their available devices.**

Imagine a vendor that sells both light bulbs and motion sensors.

Why is all this a problem?

Finding I4: Vendors **do not differentiate their privacy disclosures** for devices that produce similar data but have vastly different privacy implications.

Imagine a smart camera vendor that sells both outdoor cameras and baby monitors.

TCP/IP security
(read the Bellovin paper!)

Network Stack, yet again



Application

Transport

Network

Link

Physical



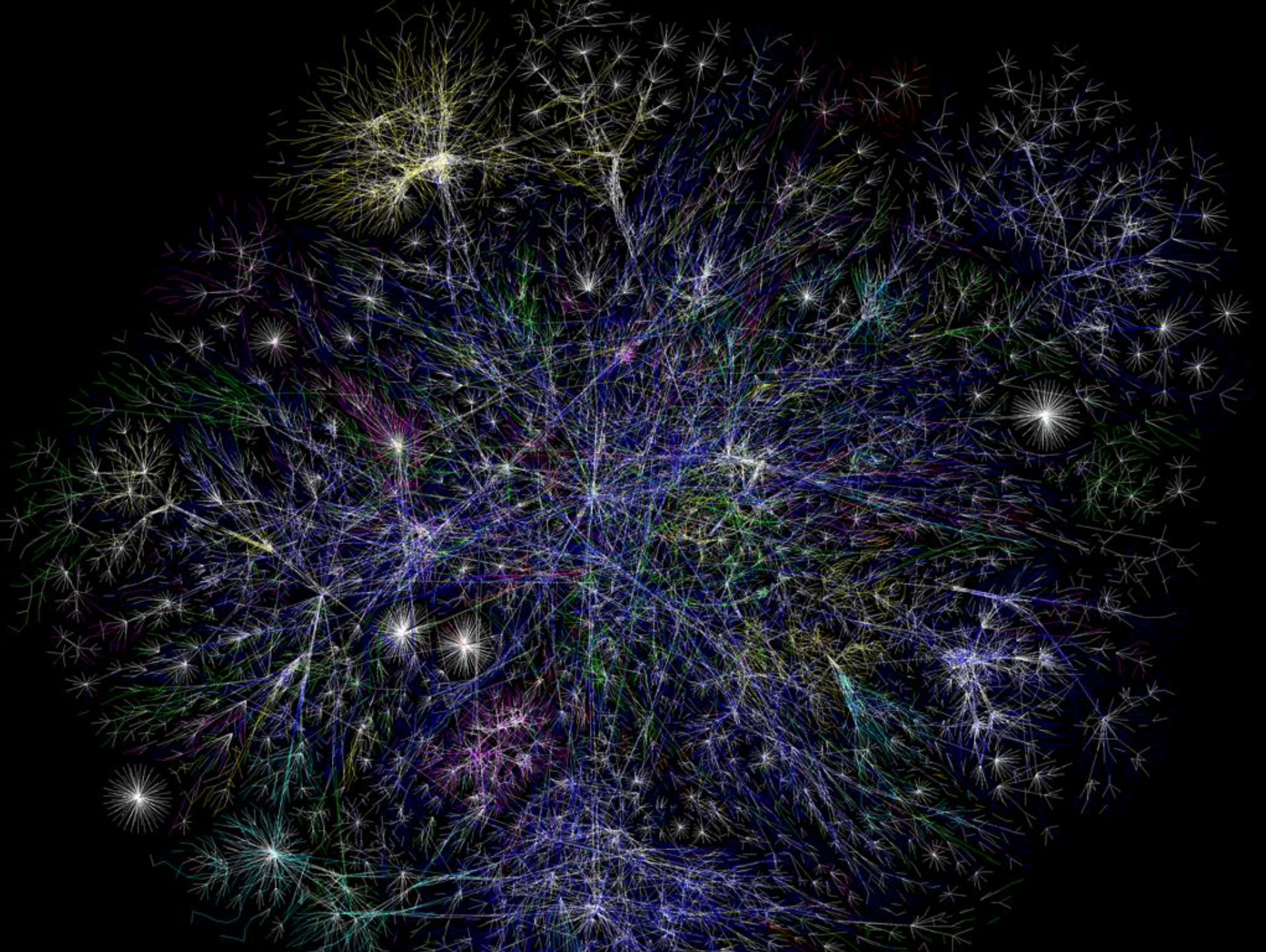
Networking

- Fundamentally about transmitting information between two devices
- Communication is now possible between any two devices anywhere (just about)
 - Lots of abstraction involved (see previous slide)
 - Lots of network components (routers)
 - Standard protocols (e.g., IP, TCP, UDP)
 - Wired and wireless
- What about ensuring *security*?

Network Security

- Every machine is connected
- No barrier to entry
- Lots of users.
No inherent way to identify a specific user operating a specific computer.





Exploiting the network

- The Internet is extremely vulnerable to attack
 - it is a huge open system ...
 - which adheres to the end-to-end principle
 - *smart end-points, dumb network*
- Can you think of any large-scale attacks that would be enabled by this setup?

Network Security:

The high bits

- The network is ...
 - ... a collection of interconnected computers
 - ... with resources that must be protected
 - ... from unwanted inspection or modification
 - ... while maintaining adequate quality of service.

Network Security:

The high bits

- Network Security (one of many possible definitions):
 - *Securing the network infrastructure such that the integrity, confidentiality, and availability of the resources is maintained.*

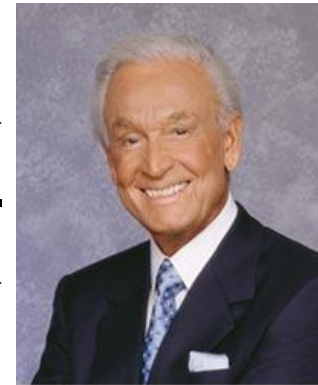
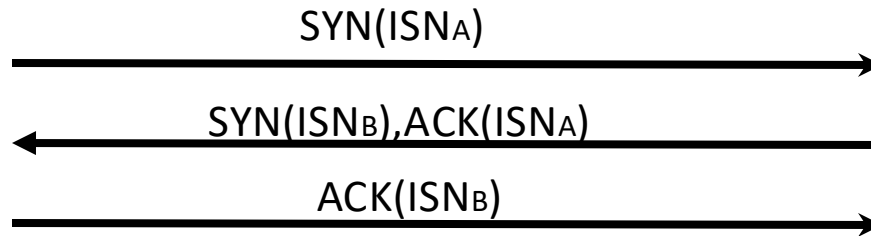
TCP Properties

- Works under the notion of data segmentation and reassembly.
- **Reliable** communication
 - i.e., reliable data transfer
- **Error detection and correction**
 - Has to keep track of the data packets order, and what has been received

Steven Bellovin's Security Problems in the TCP/IP Protocol Suite

- Bellovin's observations about security problems in IP
- Not really a study of how IP is misused (e.g., IP addresses for authentication), but rather what is inherently bad about the way in which IP is set up
- A really, really nice overview of the basic ways in which security and the IP design is at odds
 - E.g., TCP/IP protocol suite is not built with malicious attackers in mind.

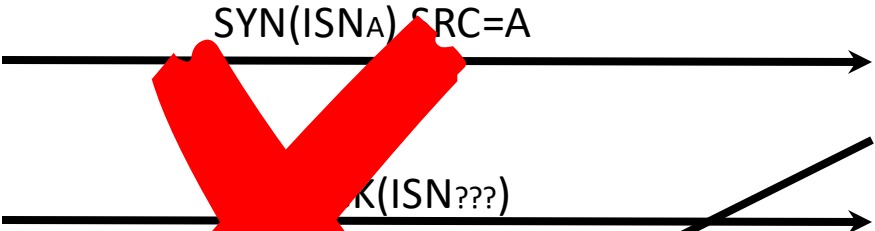
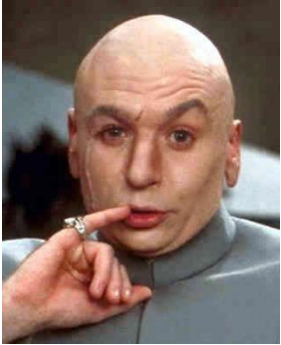
TCP Sequence Numbers



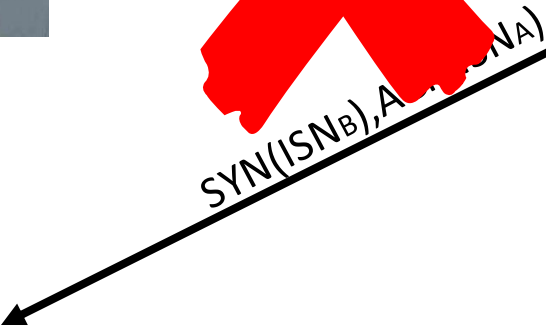
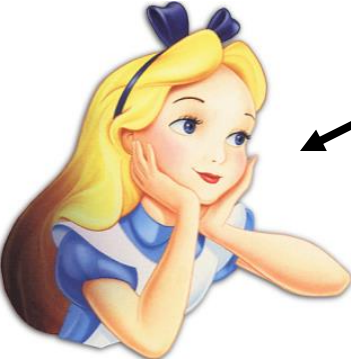
Bob Barker

- TCP's "three-way handshake":
 - each party selects Initial Sequence Number (ISN)
 - shows both parties are capable of receiving data
 - offers some protection against forgery -- **HOW?**

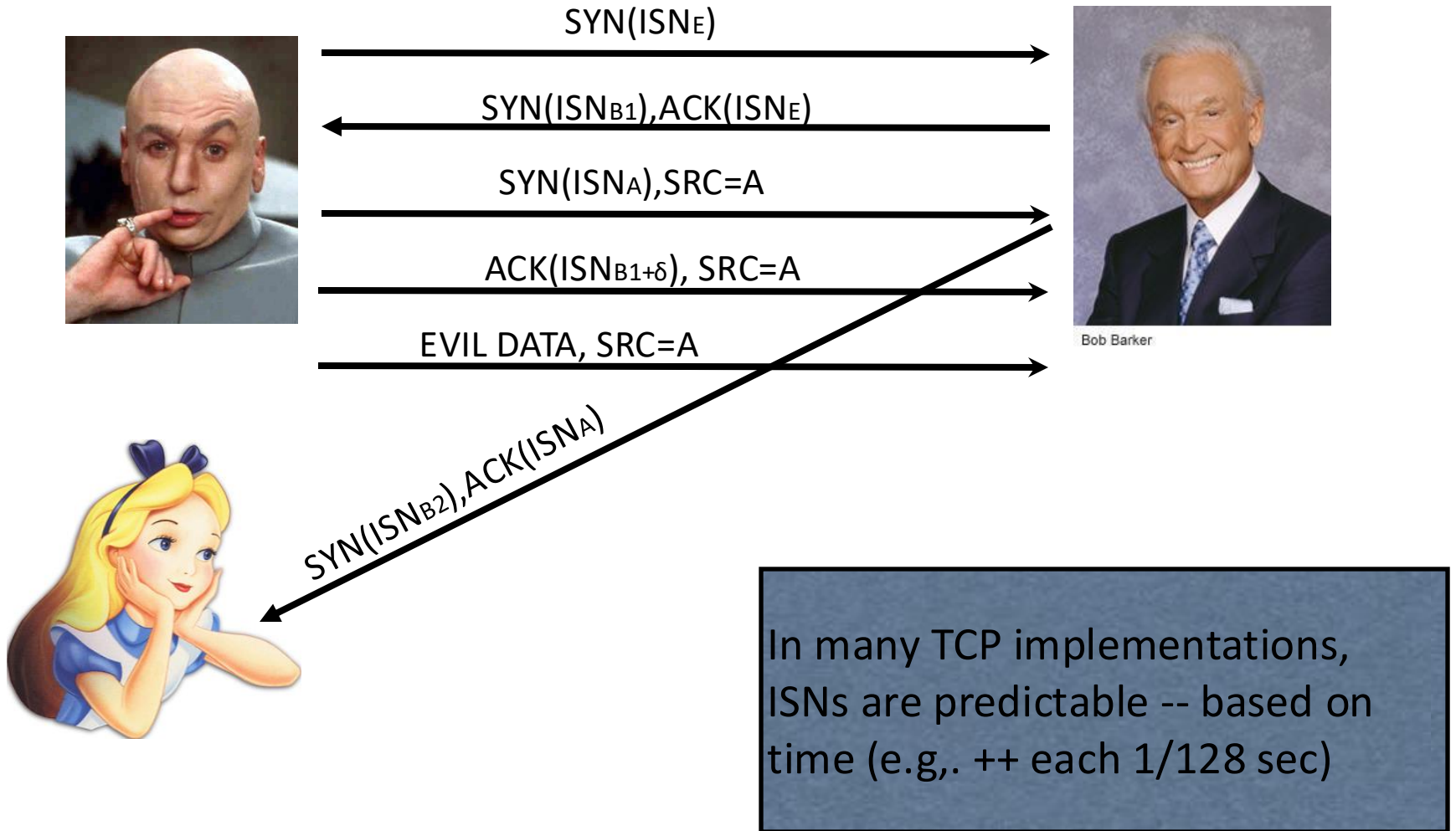
TCP Sequence Numbers



Bob Barker



TCP Sequence Numbers



How do we fix this?

- Randomize ISNs
 - How?
- Hash repeatedly? -> Drawbacks?
 - Deterministic
 - C
- RNGs? -> Drawbacks?
 - Slow
 - Increased